



NEWS RELEASE

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TLD CONCEPTS FINDS ENTREPRENUERIAL SUCCESS THROUGH ON-THE-JOB TRAINING PROGRAM

ST. CHARLES COUNTY, MO --- TLD Concepts, Inc., a medical equipment manufacturer, has been recognized by the St. Charles County Workforce Development Board for its entrepreneurial success and use of the OJT “On the Job Training” program to grow its staff.

Founded in 1995 as a woman-owned business by a veteran with a military service-related disability, St. Charles-based TLD Concepts is now a national leader in designing, prototyping and producing patented transportable medical equipment.

“We started our company in a small, 1,500-square-foot space on Highway 94 in 1995, and our first contract was with Laser Vision Center for \$75,000,” says Lou Lenkman, President of TLD Concepts, Inc. Today, the company holds seven patents, expects to have 2017 revenues of about \$1.8 million, and counts Samsung among its global customers.

As a small business with limited resources, TLD turned to the Missouri Job Center of St. Charles County and their OJT program to help them find and train six new employees.

Funded by federal and state grants, the OJT program provides a reimbursement to qualifying companies of up to 50 percent for a new employee’s wages during their training period, which can last up to six months. Participating companies must hire an unemployed, underemployed or inexperienced worker who needs specialized training to do their new job.

“The OJT program really helped us out as a small business because there is no way a new employee will know all the things we need them to know to work successfully and productively at TLD,” Lenkman says.

For more information about the OJT program and other services to help connect and serve workers and companies, contact the St. Charles County Department of Workforce & Business Development at 636-255-6060, or visit <http://www.sccmo.org/Workforce>.



TLD Concepts President Lou Lenkman (holding plaque) with officers of the St. Charles County Workforce Development Board, from left: Janis Miller, Erin Williams and Mike Hurlbert.

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Founded in 1812, St. Charles County is one of the fastest growing counties in Missouri, and the state’s third largest county in both population and economic share. St. Charles County consistently ranks one of the healthiest places to live in Missouri in the County Health Rankings report published by the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. It is home to 12 scenic county parks encompassing more than 2,800 acres with additional land under development and more in reserve for future development.

With a population of 385,840, St Charles County is home to large employers including General Motors, Citi, MasterCard Worldwide and Boeing. It is ranked among the top 25 counties in the nation in high-tech job growth by the Progressive Policy Institute and consistently has the lowest unemployment rate in the Metropolitan St. Louis area.

St. Charles County Government employs nearly 1,100 in more than 30 departments and offices, who work to make the county an excellent place to live, work and shop. For more information, please visit www.sccmo.org.