

FOR IMMEDIATE RELEASE:

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Mountain Biking, Free Concert and Food Trucks Sept. 8 at Broemmelsiek Park
Bike events for children and women, followed by 4th Street Band

St. Charles County, Missouri –Women and children across the region are invited to take part in ***Take A Kid Mountain Biking Day*** and the ***Liv Autumn Harvest Women's Bike Expo*** from 10 a.m. – 12 p.m., Saturday,

Sept. 8 at Broemmelsiek Park near Wentzville. After the biking events, participants are encouraged to stay and enjoy food trucks and a concert performed by 4th Street Band from 12–3 p.m. Events are free and open to the public, but pre-registration is required for the children's biking event only.



Take a Kid Mountain Biking Day: Children of all ages are encouraged to participate in this annual mountain biking event that features bike skills clinics, guided trail rides, safety inspections and giveaways. Hosted by the St. Charles County Parks and Recreation Department and Gateway Off-Road Cyclists (GORC), the program is limited to 250 children and the first 50 will take home a free gift

bag of goodies.

Liv Autumn Harvest Women's Bike Expo: This is an inaugural event for St. Charles County Parks, designed for women who are new to the mountain biking scene. Wendy Davis, Liv Ambassador, will give an inspirational bike presentation and lead a group ride in the park. Liv is a stand-alone brand specializing in cycles, gear and products for women. ***Take A Kid Mountain Biking Day*** is an annual national event created by the International Mountain Bicycle Association (IMBA) in 2004 with a goal of introducing mountain biking to the next generation.

After the mountain biking events end, participants are invited to bring out their blankets and lawn chairs and grab a bite to eat at the food trucks and listen to the fun tunes of 4th Street Band. This popular group has been entertaining guests at large outdoor festivals, concerts in the park, wineries, restaurants, clubs, and private events for the past decade and will be perform a mix of Rock and Roll, Country, and Blues tunes.

Broemmelsiek Park is located at 1795 Highway DD near Wentzville and has 8 miles of natural trail and 1 ¼ miles of paved-surface trail to ride. For more information about the events and to pre-register for ***Take A Kid Mountain Biking Day***, visit the St. Charles County Parks and Recreation Department online at <http://bit.ly/TakeAKidMBDay> or call 636-949-7535.

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NEWS RELEASE

About St. Charles County Parks & Recreation

The St. Charles County Parks & Recreation Department offers unique parks, diverse facilities and a broad range of programs and special events for all ages. The County currently operates 12 parks, including a Youth Activity Park and The Historic Daniel Boone Home. Veterans Tribute Park, our newest park development between Pitman Hill and Kisker roads is expected to open in 2018.

For more information and specifics about each park, visit www.stccparks.org.

About St. Charles County

Founded in 1812, St. Charles County is one of the fastest growing counties in Missouri, and the state's third largest county in both population and economic share. St. Charles County consistently ranks one of the healthiest places to live in Missouri in the County.

Health Rankings report published by the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. It is home to 15 scenic County parks encompassing more than 3,643 acres with additional land under development and more in reserve for future development.

With a population of 395,504, St Charles County is home to large employers including Citi, MasterCard Worldwide, Boeing and General Motors. It is ranked among the top 25 counties in the nation in high-tech job growth by the Progressive Policy Institute and consistently has the lowest unemployment rate in the Metropolitan St. Louis area.

St. Charles County employs nearly 1,100 in more than 30 departments and offices, who work to make the county an excellent place to live, work and shop.

For more information, please visit www.sccmo.org.

Hello Alesha! Yes, please. Children 10 and under must be accompanied by an adult during the event. All the Best! Nancy Lee Gomer, Parks Marketing Coordinator/Public Information Officer.